



**TOUR DE TURTLES
PSA SCRIPT
(:30 & :45 sec donuts)**



FOR RELEASE: July 31st, 2011
KILL DATE: October 31, 2011
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LIVE ANNOUNCER

Please run any or all of the following PSAs for Tour de Turtles, an online educational program running from July 31st, 2011 – October 31st, 2011:

INTRO LENGTH - :9 sec

SCRIPT LENGTH - :10 sec

FOLLOW THE AMAZING JOURNEY OF 14 ENDANGERED SEA TURTLES AT
TOURDETURTLES.ORG AS THEY COMPETE FOR A CHANCE TO WIN THE TOUR
DE TURTLES MIGRATION MARATHON!

OUTRO LENGTH- :10 sec (for the :30 sec Donut Track)
:23 sec (for the :45 sec Donut Track)
